

## Volunteer Role Description

### 'The Energy Academy'

### Local Project Manager

**Job title:** 'Local Project Manager' (voluntary)

**Responsible to:** Sustainability Coordinator

**Duration:** Minimum 6 Months

**Commitment:** 6-8 hours per week

#### The aim of the LPM role

The Energy Academy works with volunteers to promote sustainable living (especially energy saving) in the local communities, LPMs are key to achieving this objective.

#### Main Duties

- Get to know the geographical area you are working in by walking around it and through online research to identify its key features in terms of community, local organisations, businesses and other activities.
- Become familiar with energy saving measures in so far as they relate to your work.
- **Press and PR:** Ensure that AfSL is known in your area through a mixture of local publicity, attending local events, contacting community groups, using local papers, websites and updating the AfSL website.
- **Events:** Communicate the message of sustainable living and energy saving to as many people as possible in your area by attending events.
- **Talks and Workshops:** Get local people together in appropriate venues (which could, for example, be a room in the local library or someone's own home) to explore energy saving measures.
- **Action Groups and Projects:** Using the contacts made set up an action group or project related to a sustainability topic of general interest (preferably with an energy saving focus) and create viable groups able to progress any local issues identified.
- Achieve targets agreed jointly with the Coordinator including those relating to the collection of pledges and home energy checks.
- Maintain appropriate records.

- Involve local volunteer advocates
- Communicate regularly with the Volunteer Mentor
- Undertake other duties appropriate to the job.

**Two themes run through and inform this project:**

- 1) The need for us all to make lifestyle changes if we are to create a sustainable world (Sustainability is here defined as *“the need to ensure a better quality of life for all, now, and into the future, in a just and equitable manner, while living within the limits of supporting ecosystems”*)
- 2) The importance of strengthening local links so that issues of sustainability can be tackled from a local perspective. It is essentially a Human Scale approach which can be defined as *“living as if people and their communities really mattered, which implies a shift towards more local decision-making, and local work, food, energy and exchange: it means people taking responsibility for themselves, those around them and the environment they share in common”*.

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