

Volunteer Role Description

Energy Academy

Advocate

Job title:	Advocate (voluntary)
Responsible to:	Volunteer Mentor
Duration:	Ongoing
Commitment:	4 hours per month

Main Purpose and background to the Job:

The Energy Academy is about encouraging people to look at their energy consumption. We think it's important to show people how easy it is to make small lifestyle changes and really make a difference! To achieve this we ask people to fill out and sign a pledge. We have found that pledges are a great way of encouraging people to think and can lead to even bigger changes. Energy Academy Advocates are responsible for collecting pledges from local people as well as informing members of the community about energy saving measures and asking them to complete home energy saving checks. A great way to help your community step up to the climate change challenge!

Main Duties

- Getting to know the local area
- Talking to members of your local community
- Working in a team with other AfSL advocates
- Collecting 10 pledges per month
- Completing 10 Home Energy Checks
- Entering pledges onto our website OR sending hard copies into our office regularly
- Attending at least 2 local events to promote pledges and energy saving checks
- Becoming familiar with energy saving initiative in so far as they relate to your work (training will be given)
- Reporting to the Volunteer Mentor

Two themes run through and inform this project:

- The need for us all to make lifestyle changes if we are to create a sustainable world (Sustainability is here defined as *“the need to ensure a better quality of life for all, now, and into the future, in a just and equitable manner, while living within the limits of supporting ecosystems”*)
- The importance of strengthening local links so that issues of sustainability can be tackled from a local perspective. It is essentially a Human Scale approach which can be defined as *“living as if people and their communities really mattered, which implies a shift towards more local decision-making, and local work, food, energy and exchange: it means people taking responsibility for themselves, those around them and the environment they share in common”*.